

Joan Piedra

UI & Front-End Web Developer

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Skills

Advanced level of client-side oriented web development using standards: HTML5, CSS3, CSS positioning, unobtrusive Javascript, DOM, XML, JSON, Web prototyping, Web Architecture, Semantic content, Accessibility, Usability Web, PHP, MySQL, MVC, and OO. Userscripts and userstyles creation.

jQuery specialist (javascript framework), jQuery UI (interactivity suite based on jQuery), ExtJS (javascript framework), Blueprint (CSS framework), Kohana 3 and Symfony using Propel (PHP frameworks).

Develop of websites and applications with accessibility and usability in mind. User-oriented interface design and interactivity.

Software

- **Development:** Intype, Dreamweaver, Aptana, E-TextEditor, Subversion.
- **Design:** Photoshop, Fireworks, Illustrator, Flash.
- **Operating Systems:** Microsoft Windows XP, Vista, 7; Ubuntu Linux.

CSS Skills

- Modular CSS, coding style similar to the MVC design pattern.
- Develop of libraries and CSS frameworks to reuse code between projects.
- CSS for Mobile-oriented sites in an HTML Webkit based web (iPhones/iPod Touch, Android phones).
- CSS used to print online documents.
- Good practices, no-use of CSS hacks thanks to IE conditionals.
- CSS Image mapping also known as CSS Sprites. Used to generate less HTTP calls and get a faster site.

Frameworks knowledge

- jQuery and jQuery UI javascript framework, for quick manipulation of DOM, AJAX, effects.
- ExtJS widget suite to create dynamic layouts used in web applications.
- Blueprint CSS used to build quick wireframes and prototypes.
- Kohana & Symfony framework used for Agile development.

Languages

- Spanish (native language), English.

Experience

Just Aquit, Web design agency — June 2007 to Present

<http://www.justaquit.com/>

Serve as team leader of the creative and development while working as a Front-End developer; worked one-on-one with clients and also help the design team from time to time, creating usable and easy to use interfaces.

ALM – An Interactive Media Company — January 2010 to August 2010

<http://www.alm.com/>

Worked as a Senior Front-end Developer using the jQuery framework to build the client-side of an impressive full featured law publication & content management web application.

Market Hardware, Inc. — December 2008 to March 2010

<http://www.markethardware.com/>

Worked as a contractor building many websites for small a medium size contractor companies in the Greater Washington Area. Created a CSS/HTML framework and a set of dynamic templates reducing time and costs for the company.

Libson, Inc. – Qponix — December 2008 to January 2010

<http://www.libsoninc.com/> <http://www.qponix.com/>

Served as an UI developer creating dynamic javascript web applications called “widgets” and a set of debugging tools with Google Analytics support for several top companies in the country like Meijer and Crate and Barrel, among others.

Funciton Communications — November 2007 to July 2008

<http://www.funciton.com/>

Funciton is one of the best interactive agencies Peru has to offer, developing projects using new media like wiimotes on an international marketing campaign, and high interactive web related software also known as Rich Internet Applications (RIAs).

El Comercio — September 2007 to October 2007

<http://www.elcomercio.com.pe/>

“El Comercio” is the biggest and most important daily newspaper in Peru. I joined the team to help develop its redesign creating new cross-browser ajaxified and accessible interfaces using jQuery and unobstrusive javascript.

SmartClick — January 2005 to May 2007

<http://www.smart-studio.net/>

Developed websites and Content Management Systems using web standards with accessibility and usability in mind for many Peruvian clients that used conventional table-based designs such as Universidad del Pacifico, Rosen Perú, Circovip, Municipalidad Distrital de La Punta, StandSure, among others.

Aquit Peru — January 2004 to November 2005

<http://www.aquitperu.com/>

Developed and designed websites for small companies and personal use.

Education

Web conferences and Workshops in the US

- jQuery Conference 2010 – San Francisco
- jQuery Conference 2009 – Boston
- Google I/O 2009 – San Francisco
- Barcamp DC 2008 – Washington DC

Adobe formerly Macromedia’s Official Training Center

- **Period of Study:** 2004 to 2005
- **Education Center’s name:** Zona-D
- **Country:** Peru

Portfolio

Web Design Agencies

- Just Aquit — <http://www.justaquit.com/>
- SmartClick — <http://www.smart-studio.net/>

Web Applications

- Catalog Choice - iCatalogs — <http://www.catalogchoice.org/icalogs>
- Meijer WineList — <http://www.meijermealbox.com/winelist>

Online Communities

- Cristalab: Web design & development community — <http://www.cristalab.com/>
- Garage Flash: Adobe Usergroup Peru — <http://www.garageflash.org/>

Javascript related sites

- jQuery UI site (*previous version*) — <http://ui.jquery.com/>
- jQuery UI Real World Demo — <http://ui.jquery.com/repository/real-world/layout/>
- jQuery Greasemonkey userscript — <http://www.joanpiedra.com/jquery/greasemonkey/>
- jQuery Thumbs plugin — <http://www.joanpiedra.com/jquery/thumbs/>

Corporate sites

- IP Business — <http://www.ipbusiness.net/>
- Universidad El Pacifico: Centro de Consultoria — <http://www.up.edu.pe/consultoria/>
- Universidad El Pacifico: Admisión en Línea — <http://srvcom02.up.edu.pe:9080/sidadpre/>
- El Brocal Sociedad Minera — <http://www.elbrocal.com.pe/>
- Outlet Rosen — <http://www.outletrosen.com/>

Artist's gallery

- Pepe Piedra: Surreal style artist, art teacher and Musician — <http://www.pepepiedra.com/>

Films and movies sites

- Laguna Productions — <http://www.lagunaproductions.com/>
- La Sorpresa — <http://www.lasorpresamovie.com/home>
- Mañana Te Cuento 2 — <http://www.mananatecuento.com/>
- Double Dagger — <http://www.doubledaggermovie.com/>
- Rata de Dos Patas — <http://www.ratadedospatas-movie.com/>
- The YardSale — <http://www.theyardsalemovie.com/>
- Hoochie Mamma Drama — <http://www.hoochiemammadramathemovie.com/>

Online Magazine

- Circovip (*previous version*) — <http://www.circovip.com/>
- Mujeres magazine — <http://www.mujeresmagazine.com/>

About me

UI designer, and passionate Front-End web developer with over 6 years of professional experience.

Web development forum moderator, and tech-oriented article writer of web standards, XHTML, CSS and Javascript for one of the biggest web design and development communities in Spanish.

Speaker at conferences of the National Peruvian Webmasters Association (ANWMP), Cristalab Perú 2007, Garage Flash 2007 1st Anniversary, and massive online events such as Cristalab Online 2, and Cristalab Ozon3.

Contributing member of the Open Source and Free software community, Javascript interaction suite: jQuery UI, web architecture and prototyping framework: BlueprintCSS, content management system: Jaws Project. I was part of the jQuery UI online coding sprint on March 14-15th, 2008.

My portfolio includes several dynamic Javascript web applications for clients like Meijer and Crate & Barrel, the javascript interaction suite's website: jQuery UI, the biggest newspaper in Peru, El Comercio, Universidad del Pacifico, Proace Technology Services, Laguna Productions, Eye Catcher Media, Rosen, Nestlé, Fundades, Xenical, CircoVIP, Municipalidad Distrital de La Punta, El Brocal, Livfre, Standsure Corporate Advisors, among others.

References

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